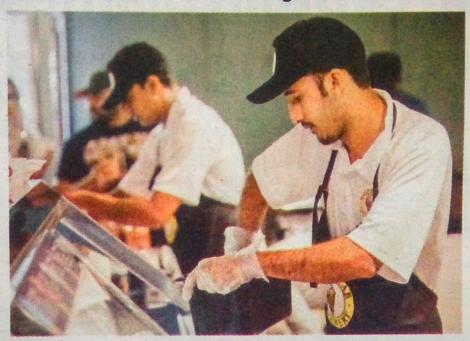# Global Franchise Group announces the opening of Marble Slab Creamery In Dhaka

Features Desk

Global Franchise Group (GFG), the franchisor of Marble Slab Creamery, announced the opening of a new Marble Slab Creamery in Bangladesh. Through a Master Franchise agreement with Shanta Holdings, Marble Slab's fresh homemade ice cream with customizable mix-ins and ice cream cakes are now available in the capital city of Dhaka. Shanta Holdings has plans to open additional Marble Slab Creamery locations throughout Bangladesh, a press release said.

"The opening of Marble Slab Creamery in Bangladesh represents our interest in the burgeoning ice cream market in South East Asia," said Chris Dull, President and CEO of GFG. "With the opening of this store, GFG now has 216 international locations and we look forward to working with Shanta Holdings to expand the Marble Slab Creamery brand across Bangladesh."

The store, in Dhaka's trendiest neighborhood, is in a new commercial building with a prime location surrounded by embassies, banks, schools and top tier residential areas.

The store officially opened on Monday, August 28, 2017 with Marble Slab t-shirts for the first 500 customers. The store offers unlimited mix-ins for a set price.

"Marble Slab Creamery's fresh ice cream and gourmet mix-ins made me fall in love with ice cream again - so much so that I knew we needed to bring the brand to Bangladesh," said Mayesha Khondoker, Managing Director of Shanta Multiverse, the subsidiary of Shanta Holdings that owns and runs Marble Slab Creamery in Bangladesh.

"There is nothing that compares to Marble Slab Creamery in our country and the rave reviews of our customers prove just how special Marble Slab Creamery is to our community. From a quick ice cream treat with friends or family, to ice cream cakes for all occasions, Marble Slab Creamery in Bangladesh is the place to go," she added.

Marble Slab Creamery is located at 40/8 North Avenue, Gulshan 2, Dhaka, Bangladesh. The store's website is http://marbleslab.com.bd. ●