

# T H E L I S T

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## TOP 25 ATLANTA-BASED FRANCHISES

RANKED BY TOTAL NUMBER OF UNITS

Franchise Website / Prior rank	Address Phone	Total number of units <sup>1</sup>	Number of franchise units	Number of Atlanta units	Type of business/ Services offered	Parent company	Chief officer(s)	Year est. in Atlanta
<b>1</b> <b>Arby's Restaurant Group Inc.</b> arbys.com <sup>①</sup>	1155 Perimeter Center W., #1200 Atlanta, GA 30338 678-514-4100	3,342	2,388	85	quick-service restaurant chain	Roark Capital Group	Paul Brown	2005
<b>2</b> <b>Popeyes Louisiana Kitchen Inc.</b> <sup>2</sup> popeyes.com <sup>②</sup>	400 Perimeter Center Terr., #1000 Atlanta, GA 30346 404-459-4450	2,688	2,633	49	quick-service restaurant chain	Popeyes Louisiana Kitchen Inc.	Cheryl Bachelder	1992
<b>3</b> <b>Holiday Inn Express</b> holidayinnexpress.com <sup>③</sup>	3 Ravinia Dr., #100 Atlanta, GA 30346 770-604-2000	2,469	2,376	35	hotel and lodging brand	InterContinental Hotels Group Plc	Elie Maalouf	1991
<b>4</b> <b>Aaron's</b> franchise.aarons.com <sup>④</sup>	400 Galleria Pkwy.S.E., #300 Atlanta, GA 30339 678-402-3500	1,864	699	51	retail locations with computers, electronics, furniture and appliances	Aaron's Inc.	John Robinson III	1955
<b>5</b> <b>Church's Chicken</b> churchs.com <sup>⑤</sup>	980 Hammond Dr. N.E., #1100 Atlanta, GA 30328 770-350-3800	1,576	1,338	42	quick-service chicken restaurant chain	Cajun Operating Co.	Joe Christina	1992
<b>6</b> <b>Holiday Inn Hotels &amp; Resorts</b> holidayinn.com <sup>⑥</sup>	3 Ravinia Dr., #100 Atlanta, GA 30346 770-604-2000	1,221	1,050	7	hotel and lodging brand	InterContinental Hotels Group Plc	Elie Maalouf	1991
<b>7</b> <b>Cinnabon Inc.</b> cinnabon.com <sup>⑦</sup>	5620 Glenridge Dr., Atlanta, GA 30342 404-255-3250	836	834	15	food and beverage	FOCUS Brands Inc.	Joe Guith	1999
<b>8</b> <b>Moe's Southwest Grill</b> moes.com <sup>⑧</sup>	5620 Glenridge Dr., Atlanta, GA 30342 404-255-3250	680 <sup>3</sup>	675 <sup>3</sup>	NA	food and beverage	FOCUS Brands Inc.	Bruce Schroder	2000
<b>9</b> <b>Tropical Smoothie Cafe</b> tropicalsmoothie.com <sup>⑩</sup>	1117 Perimeter Center W., Ste. W200 Atlanta, GA 30338 770-821-1900	546	545	7	fast-casual restaurant concept providing smoothies and food options	Buckhead Investment Partners	Mike Rotondo	2012
<b>10</b> <b>Maid Brigade Inc.</b> maidbrigade.com <sup>⑨</sup>	4 Concourse Pkwy., #200 Atlanta, GA 30328 800-722-6243	471	471	19	residential cleaning service	Maid Brigade Inc.	Bart Puett	1984
<b>11</b> <b>CarpetsPlus Color Tile</b> carpetspluscolortile.com <sup>⑪</sup>	6485 Shiloh Rd., B800 Alpharetta, GA 30005 770-528-0222	429	414	11	retail and direct-to-the-trade flooring	Alliance Flooring Inc.	Ron Dunn Ryan Dunn	1997
<b>12</b> <b>The HoneyBaked Ham Franchise Co. LLC</b> honeybakedfranchise.com <sup>⑫</sup>	3875 Mansell Rd., Alpharetta, GA 30022 678-966-3100	417	205	29	food and beverage	The Honey Baked Ham Co.	Linda Heasley	1974
<b>13</b> <b>Crowne Plaza Hotels &amp; Resorts</b> crowneplaza.com <sup>⑬</sup>	3 Ravinia Dr., #100 Atlanta, GA 30346 770-604-2000	401	240	4	hotel and lodging brand	InterContinental Hotels Group Plc	Elie Maalouf	1991
<b>14</b> <b>The Krystal Co.</b> krystal.com <sup>⑭</sup>	1455 Lincoln Pkwy., #600 Dunwoody, GA 30346 770-351-4500	362	122	50	development, operation, and franchising of quick-service restaurants	Krystal Holding Co.	Omar Janjua Rodney Lee	1990
<b>15</b> <b>Huddle House Inc.</b> huddlehouse.com <sup>⑮</sup>	5901-B Peachtree-Dunwoody Rd., #450 Sandy Springs, GA 30328 770-325-1300	361	331	10	family dining restaurant	Huddle House Inc.	Michael Abt	1964
<b>16</b> <b>Candlewood Suites</b> candlewoodsuites.com <sup>⑯</sup>	3 Ravinia Dr., #100 Atlanta, GA 30346 770-604-2000	354	293	2	hotel and lodging brand	InterContinental Hotels Group Plc	Elie Maalouf	2004
<b>17</b> <b>Great American Cookies</b> greatamericancookiesfranchise.com <sup>⑰</sup>	5555 Glenridge Connector, #850 Atlanta, GA 30342 770-514-4500	347	347	28	cookies, brownies, cookie cakes, catering	Global Franchise Group LLC	Chris Dull	1977
<b>18</b> <b>Primrose School Franchising Co.</b> primrosefranchise.com <sup>⑱</sup>	3660 Cedarcrest Rd., Acworth, GA 30101 770-529-4100	337	336	38	provider of early childhood education and care	Primrose School Franchising Inc.	Jo Kirchner	1982
<b>19</b> <b>Maid Services of America Inc.</b> maidservicesofamerica.com <sup>⑲</sup>	315 E. Cherokee Ave., Cartersville, GA 30120 770-387-2455	312	311	6	maid service start-up training, consulting and support	Maid Services of America Inc.	Tammy Spivey	1977
<b>20</b> <b>Staybridge Suites</b> staybridgesuites.com <sup>⑳</sup>	3 Ravinia Dr., #100 Atlanta, GA 30346 770-604-2000	231	202	3	hotel and lodging brand	InterContinental Hotels Group Plc	Elie Maalouf	1997
<b>21</b> <b>Marble Slab Creamery</b> marbleslab.com <sup>㉑</sup>	5555 Glenridge Connector, #850 Atlanta, GA 30342 770-514-4500	229	229	5	ice cream, sundaes, milkshakes, ice-cream cakes, sorbet	Global Franchise Group LLC	Chris Dull	2006
<b>22</b> <b>Pretzelmaker</b> pretzelmakerfranchise.com <sup>㉒</sup>	5555 Glenridge Connector, #850 Atlanta, GA 30342 770-514-4500	220	220	11	pretzels, pretzel bites, pretzel dogs, lemonade, blended drinks	Global Franchise Group LLC	Chris Dull	2006
<b>23</b> <b>InterContinental Hotels &amp; Resorts</b> intercontinental.com <sup>㉓</sup>	3 Ravinia Dr., #100 Atlanta, GA 30346 770-604-2000	186	42	1	hotel and lodging brand	InterContinental Hotels Group Plc	Elie Maalouf	1991
<b>24</b> <b>Kids 'R' Kids International Inc.</b> kidsrkids.com <sup>㉔</sup>	1625 Executive Dr. S., Duluth, GA 30096 770-279-7777	157	156	39	early childhood education	Kids 'R' Kids International Inc.	David Vinson	1985
<b>25</b> <b>Floor Coverings International</b> floorcoveringsinternational.com <sup>㉕</sup>	5250 Triangle Pkwy., #100 Norcross, GA 30092 770-874-7600	140	140	7	flooring	First Service Brands	Tom Wood	1988

<sup>1</sup> Figures include franchises only, not licenses. Information is current as of February 2017.

<sup>2</sup> Restaurant Brands International Inc. announced it will buy Popeyes Louisiana Kitchen Inc. The deal is expected to close by early April, 2017.

<sup>3</sup> 2016 year-end number.

NA - Not available or not applicable

\* Not ranked or not relevant

SOURCES: Atlanta Business Chronicle research and the franchises

It is not the intent of this list to endorse the participants or imply that the size of a company indicates its quality. All information is based on responses to Atlanta Business Chronicle surveys. Please send corrections or additions to Courtney O'Neal at coneal@bizjournals.com.